



DECA and Publix

Publix is one of DECA's business partners. We are giving our best to help DECA's programs grow, and DECA members to succeed, by offering scholarship support to DECA/Publix associates and encouraging our young employees to continue their education beyond high school graduation.

In recognition of the relationship between DECA and Publix, we are offering a scholarship program for Publix associates who are also DECA members. There will be **eight scholarships of \$1,000** each awarded to DECA members employed by Publix. The scholarships will be awarded on the basis of:

- Publix experience
- DECA activities
- Scholastic record
- Leadership ability
- Community involvement

APPLICATION FOR THE 2010 PUBLIX/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest:			
Finance	Hospitality	Sales & Service	Business Administration
Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)?			Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

PUBLIX EXPERIENCE (REQUIRED)

Store Number	Phone number
Location	City/State
Manager's name	Dates of Employment
Performance Rating	Job Title

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	excellent	very good	average
Grade point average achieved by student, High School:	9th	10th	11th	12th	
Indicate: 4.0 system	If other, specify system:				

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official	Title	Date
------------------------------	-------	------

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date:	Signature of DECA Chapter Advisor:
-------	------------------------------------

**The following letters of recommendation are required with your application:
DECA chapter advisor, Publix employer, and community leader or one other.**

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **March 5, 2010**.



The Application Process and Checklist

- ◆ The completed application package must be submitted to DECA Inc. *postmarked* no later than **March 5, 2010**. (For Harry Applegate, check with your state or provincial advisor for application deadline and mail to state/provincial advisor.)
- ◆ Some applications require employee status with the company offering the scholarship. An application may be submitted for every active DECA member who is an associate of that particular company. (Applications may be copied for additional submissions.) Requirements for associate-based scholarship applications generally include: (1) be an active member of DECA and a company associate in good standing, (2) intend to pursue a full-time, two-year or four-year course of study in marketing, business or marketing education, and (3) show evidence of scholastic achievement and leadership ability.
- ◆ With the exception of the Harry Applegate scholarship, DO NOT submit applications through your state/provincial DECA advisor. Scholarship applications should be sent directly to

DECA Inc.
1908 Association Drive
Reston, VA 20191-1594
Telephone: (703) 860-5000

(Applications may not be faxed. For more information, contact DECA Inc.)

- ◆ Scholarship winners will be notified through their DECA chapter advisor in March 2010. DECA Inc. will contact individual winners in June.
- ◆ DECA will pay awards directly to the college or school registering the recipient. The amount will be credited to an account from which the winner may draw expenses as approved by the school.

DECA Inc. is responsible for evaluating and selecting scholarship recipients. Interested students must complete the application and mail it with a current, complete official transcript of grades and supporting materials to DECA Inc. *postmarked no later than March 5, 2010*. Incomplete applications will not be considered.

These items **must** be included, *in the following order*, with the application package:*

- 1. The completed application form
- 2. An official, current high school transcript and any postsecondary school grades (online transcripts and grade reports are not acceptable)
- 3. SAT scores or American College Testing Program scores. (If not available, please include a statement indicating not currently available.)
- 4. A statement of DECA or Delta Epsilon Chi (if applicable) participation and accomplishments (add one or two pages if needed)
- 5. Substantiating evidence of leadership, responsibility and character other than through DECA
- 6. **For associate-based applications:** A statement of work experience and performance (add one additional page, if needed.) Disregard this item if employment is not a requirement.
- 7. Three letters of recommendation: one from a store manager (if applicable), one from a DECA/Delta Epsilon Chi advisor, one from a community leader or one other
- 8. A copy of the applicant's Chapter Membership Roster as verification of current national DECA/Delta Epsilon Chi membership

The total for each application package must not exceed 15 pages.

*In addition, applicants must send materials clipped together. Pocket folders, folios or binders **may not** be used. Sheet protectors are not permitted. If you are applying for more than one scholarship, all supporting materials must accompany each application. Incomplete applications will not be considered.